

THE CAPTAIN'S GUIDE

SUPPORT HOTEL DIEU SHAVER FOUNDATION THROUGH YOUR LOVE OF HOCKEY!

Welcome to our 3rd annual Celebrity Ice Cup—an innovative, two-day hockey experience allowing amateur hockey players the opportunity to play with and against legendary NHL alumni. This charitable hockey tournament is Hotel Dieu Shaver Foundation's signature yearly event to support Hotel Dieu Shaver Health and Rehabilitation Centre, a specialty healthcare facility that excels in providing rehabilitation, complex care, and geriatric services in the Niagara region.

Your participation and support allows us to continue to purchase the most up-to-date medical and rehabilitation equipment and upgrade patient care areas to serve our community.

CHAMPION YOUR TEAM'S FUNDRAISING EFFORTS

As a team captain, you can help your teammates get the most out of their Celebrity Ice Cup experience. You can directly influence the success of your tournament by ensuring your teammates fundraise, either online or with the supplied pledge form. Please review all the information and share with your team members.

CAPTAIN'S CHECKLIST

- ✓ Register your team online at www.celebrityicecup.ca or through Mary Jane at Maryjane.johnson@hoteldieushaver.org
- ✓ Set your team fundraising goal (12-15 players, \$550 minimum to raise for each player)
- ✓ Watch for regular Team Captain updates and pass along all the exciting news as it becomes available to motivate fundraising efforts. You can also follow us on Facebook, on Twitter using #celebrityicecup and on Instagram.
- ✓ Get your players to register online to be part of your team and set their personal fundraising goal (\$550 minimum)
- ✓ Walk each team member through the fundraising process
- ✓ Continually check in with your teammates to make sure their fundraising is going well
- ✓ **REMEMBER—THE HIGHER THE FUNDRAISING, THE HIGHER YOUR DRAFT PICK!**

WHAT YOUR TEAM MEMBERS NEED TO KNOW

By 48 hours prior to the event, players must have met the minimum commitment of \$550 in order to be eligible to play and attend the exclusive Draft Night. Players who do not reach the minimum will not be eligible to play and forfeit all pledges to Hotel Dieu Shaver.